



**Australian
Privacy
Foundation**

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2 December 2011

Mr I. Flynn
Ms I. Vij
Public Policy & Government Affairs, Google Australia

Dr A. Whitten
Director of Privacy, Product and Engineering, Google Inc.

Dear Alma, Iarla, Ishtar

Re: Meeting on 29 November 2011

Thanks for organising this meeting. It was a useful event.

I confirm a couple of key points that we made during the meeting:

1. A process for international engagement is vital

Interactions with EFF, CDT, and regulators whose names cannot be spoken do not constitute engagement with civil society. The key players in the privacy space internationally are PI and EPIC

2. We need to consolidate a process for engagement in Australia

Key features we propose are:

- Persistence of the group
- 2-3 such meetings per annum
- Cumulativeness of content
- Documentation, at least URLs in advance and slide-sets with or soon after
- Discussion in advance of release of new products and features, under embargo by all means, to deliver value rather than post-release criticism

We look forward to your responses to these points.

Thanks for your consideration.

Regards

Roger Clarke
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